

KATE WINTER

Digital Solutions

Design & Marketing Services for Small Businesses & Entrepreneurs

I help small businesses and entrepreneurs so they can continue to do what they do best. Let's work together to design a plan that reflects your business goals and direction.



Hi, I'm Kate!

Sharing My Message of Entrepreneurship and Service

I'm available to speak virtually or in person to businesses, community groups, service organizations, or any group focused on personal or professional development.

Contact for rates and availability

I am a marketing consultant and designer with a background in marketing, branding, sales, management, web development, and design. In 2016 I launched 'Kate Winter Digital Solutions' focusing on serving the marketing and design needs of small businesses, entrepreneurs, and non-profit organizations.

My clients utilize my experience and skills to build brands, design and develop digital marketing assets, build social media presence, grow email marketing campaigns, and create strong comprehensive digital marketing strategies.

Serving small business is the core of my mission.

Scan for more details



See Page 2 for Service Description



Plan for Growth

Marketing

Taking a holistic look at your brand and message. Growing a small business requires a multi-faceted approach. Let's look at your business through the eyes of your customers to create a plan that is effective, sustainable, and cost-effective. Marketing Consulting is a multi-month agreement – with a 6-month minimum- which gives us the time to develop a well-rounded marketing plan, execute, and review results.

Rates vary, retainers start at \$750+

Professionally Designed & Developed

Websites

A great website starts with great planning. Have you gone the DIY route and it didn't work out? Looking for a new website, or maybe refreshing an established one? Let's chat about how to make your websites both beautiful and functional. All website packages include responsive design, security features, analytics for tracking your traffic, client edit time, client training time, and options for long-term hosting and maintenance. I offer 3 levels of website design and development packages as pricing guidelines, but all proposals are customized to your individual needs. Prices start at \$2750.

Graphic Design & Logos

Branding

Defining who you are.

Building a brand is more than just logos and fonts. Your brand is the personality of your business, the way you interact with your community, and the feelings you elicit from your customers. Let's talk about how to take your brand to the next level. Graphic Design is either hourly or package, depending on individual needs. Full Branding Packages start at \$950

Hourly Rates start at \$115-\$135+/hour

Have Someone in your Corner

Coaching

Looking for fresh ideas, accountability, or a new way of looking at the same problem? Coaching may be a great fit for you.

Coaching Includes:

- Monthly coaching calls personalized to your goals and needs
- Monthly email/text check-in
- Accountability
- Access to goal setting, tracking, and other resources

Contact Kate

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